

SUPPER IN THE SUBURBS

== *great food in greater london* ==

[Supper in the Suburbs](#) is a food and lifestyle blog which began life back in 2011.

What started as a home for simple recipes for students has grown into a bank of tasty recipes, restaurant reviews and other lifestyle posts for busy people who love to eat.

The following pages provide detail on:

- The numbers
- Demographics
- Partnership opportunities
 - Examples of work

I look forward to working together.

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The numbers...

(Averages taken over 90 days prior to 31 January 2010).

Avg. monthly page views
23,380+

Avg. unique monthly users
14,350+

Total social media following
across Twitter, Instagram,
Facebook
4,400

Unique monthly viewers on
Pinterest
238,400+

The community...

82.9% of readers are **female**

25 – 34 year olds represent the biggest group of readers

52% of visitors are from the **United Kingdom.**

Readers other interests include experiences, travel, homes/interiors & gardening.





Working together...

Partnership opportunities include:

Sponsored posts – e.g. a dedicated post on your brand, product or giveaway.

Restaurant and product reviews.

Recipe development and photography for your website.

Instagram, Facebook, Twitter, Pinterest promotions / parties.

Brand ambassador.

Sponsored posts start from £250 or £350 for a post including recipe development – if you want to discuss email

emma.walton@supperinthesuburbs.com

A discount is available if a series of posts are agreed.

Please note I only work with **brands I love** and that I believe my readers would too. I won't fake enthusiasm nor jeopardise the **integrity** of my blog.

VEGAN CHOCOLATE CHIP COOKIES WITH TAHINI AND SEA SALT



HOW TO MAKE A FLOWER CROWN WITH YOUR LONDON FLORIST



Examples

WASTE MASTERS, COOKERY SCHOOL AT LITTLE PORTLAND STREET



21 THINGS TO EAT, DRINK AND DO AROUND LONDON BRIDGE



As seen on...



BuzzFeed

MODE

 dotcomgiftshop™


wayfair

SHAPE

 **reddit**

I am also available for photography only. If you'd be interested in finding out more about the prices for product and food photography, please email emma.Walton@supperinthesuburbs.com (previous photography clients include Campbell's Soup)