



Supper in the Suburbs

 *Great Food in Greater London*

[Supper in the Suburbs](#) is a food and lifestyle blog which began life back in 2011.

What started as a home for simple recipes for students has grown into a bank of tasty recipes, restaurant reviews and other lifestyle posts for busy people who love to eat.



Seasonal offerings...

Already thinking about **Halloween**, **Thanksgiving** and **Christmas**? I am too!

This autumn/winter Supper in the Suburbs is actively looking for brands to collaborate with on the following **seasonal posts**:

- **Recipes** for “the big day”;
 - Party food;
 - Cocktails;
- Recipes for leftovers;
 - Gift lists;
- Autumnal and winter **décor**; and
 - Seasonal **crafts**.

If you have a product that you would like to be featured please email emamfwalton@gmail.com





The numbers...

Avg. monthly page views
12,000+

Avg. unique monthly users
8,000+

Total social media following
across Twitter, Instagram,
Facebook and Pinterest
4,450

20% of readers regularly
return

(Averages taken over 90 days prior to 22 September 2017).

The community...

83.1% of readers are **female**

25 – 34 year olds represent
the biggest group of readers
(41.39%)

75.96% of readers are aged
between **18 – 44**

39% of visitors are from the
United Kingdom. 38% of
visitors are from the US.

Readers other interests
include experiences, travel,
homes/interiors & gardening.





Working together...

Partnership opportunities include:

Sponsored posts – e.g. a dedicated post on your brand, product or giveaway.

Restaurant and product reviews.

Recipe development for your website.

Instagram, Facebook, Twitter, Pinterest promotions / parties.

Brand ambassador.

Sponsored posts start from £300 – if you want to discuss email

emma.walton@supperinthesuburbs.com

Please note I only work with **brands I love** and that I believe my readers would too. I won't fake enthusiasm nor jeopardise the **integrity** of my blog.

For **examples of recent work** with brands check out the [press page](#) on my blog.

As seen on



BuzzFeed

MODE

 dotcomgiftshop™


wayfair

SHAPE

 **reddit**